



WESTCOTT ART TRAIL

Westcott Art Trail Sponsorship **Saturday, June 20, 2026**

Westcott Community Center invites you to sponsor our **25th Annual Westcott Art Trail**.

An annual celebration of local artists and our vibrant community, the art trail is an event that invites visitors to explore a diverse range of art and creative talent. Along the way, attendees can watch live demonstrations, purchase original artwork, enjoy performances by local musicians, and sample offerings from local food vendors.

As a nonprofit serving the city of Syracuse and beyond for the past 30 years, we are honored to host experiences that strengthen community connections and uplift the arts. By sponsoring the Westcott Art Trail, you not only align your business with a cherished neighborhood tradition but also invest in strengthening and enriching our community. Proceeds from the Westcott Art Trail support our food pantry, older adult services, workforce development initiatives, and after-school programming for Syracuse youth.

Your partnership enables us to make this milestone 25th anniversary celebration our most impactful yet.

Why sponsor?

- ✓ Invest in programs and services that strengthen our community
- ✓ Promotion for your business to a broad, engaged audience
- ✓ Gain visibility through event marketing, signage, and social media

The deadline for sponsorships is **Friday, April 17, 2026**.

For more information, contact Trista Phillipson at tristap@westcottcc.org or 315.400.0815.

Thank you for supporting us.

Sincerely,

Joan Royle
Executive Director



SPONSORSHIP PACKAGES

Westcott Art Trail

Saturday, June 20, 2026

| SPONSORSHIP BENEFITS | PLATINUM \$1,500-\$2,500 | GOLD \$1,000-\$1,499 | SILVER \$500-\$999 | BRONZE \$250-\$499 |
|------------------------------------------------|-----------------------------|-------------------------|-----------------------|-----------------------|
| Company logo on website banner for 1 year | ✓ | ✓ | ✓ | ✓ |
| Company logo in WCC newsletter | ✓ | ✓ | ✓ | ✓ |
| Company logo on event flyer | ✓ | ✓ | ✓ | |
| Social media thank you | ✓ | ✓ | | |
| Company promo materials displayed during event | ✓ | | | |



If you have any questions about the event,
please reach out to Trista at
315-400-0815 or tristap@westcottcc.org



Sponsorship Order Form

June 20, 2026

WESTCOTT ART TRAIL

A. PLEASE PRINT ALL INFORMATION

Company

Contact Name

Address

City / State / Zip

Phone

Email

B. CHOOSE A SPONSORSHIP PACKAGE

Choose a Sponsorship: Platinum \$1,500 - \$2,500 Gold \$1,000 - \$1,499 Silver \$500 - \$999 Bronze \$250 - \$499

Sponsorship Amount: \$

Scan the QR code -> to submit your sponsorship form online.



C. PAYMENT OPTIONS

Pay Electronically:

Scan the QR code -> to submit your sponsorship payment online.



Logo Submission

Please email your logo (high-resolution PNG or JPG) to: tristap@westcottcc.org

Pay by Check:

Please make check payable to:
Westcott Community Center
Tax ID #16-1499834

Mail completed form with payment to:

Attn: Joan Royle
Westcott Community Center
821 Euclid Ave. Syracuse, NY 13210

Authorized Name (Print)

Authorized Signature

THANK YOU FOR YOUR SUPPORT!